

19-21 Jan 2027

Yashobhoomi
(India International Convention & Expo Centre), New Delhi

SEPC



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WELCOME TO INDIA & ASIA'S BIGGEST TRAVEL EXPO



**SPONSORSHIP
OPPORTUNITIES**

2027

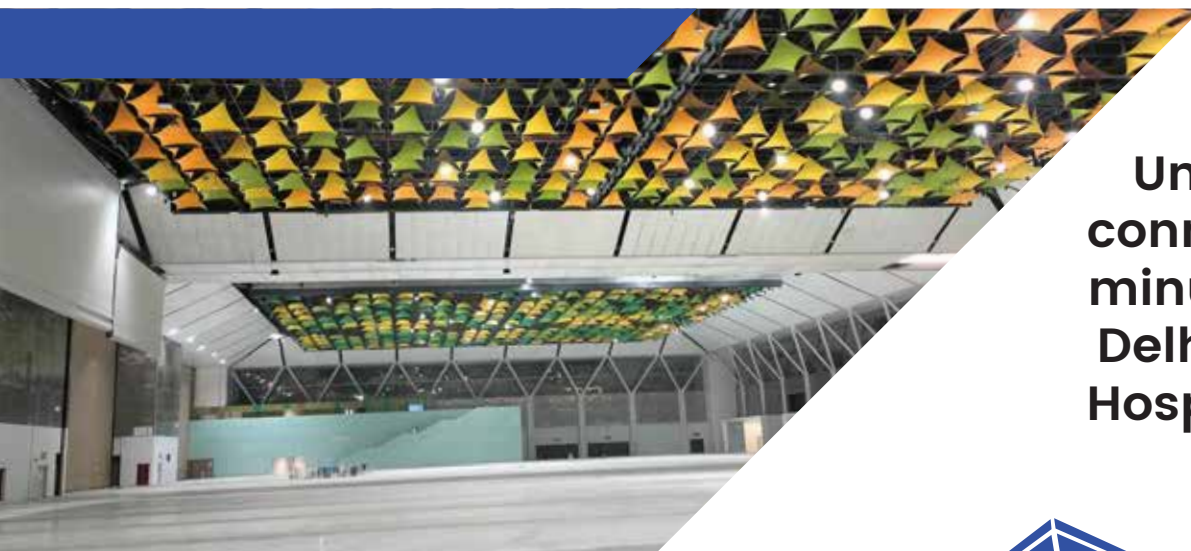
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**The Global Marketplace for the
Indian Travel Economy**



**Where Global
Ambitions Meet
World-Class
Experiences**

**3,00,000 SQM
exhibition
space**



**Unbeatable
connectivity, 15
minutes ride to
Delhi's Biggest
Hospitality Hub**





EXCLUSIVE BRANDING

NETWORKING DINNER

DAY 1 & DAY 2

- Welcome address at the dinner (10-15 min).
- Brief audio visual presentation by the sponsor
- Cultural performance by the sponsor (artists to be provided by the sponsor)
- Branding in all available marketing collaterals & event venue as 'Destination Partner Country'.
- Logo as 'Destination Partner Country' on Welcome Dinner Invitation cards.
- 25 Invitation cards to invite your customers, guests and VIPs.
- 4 spring up stands at strategic location at the venue. (To be provided by the client).
- Full page advertisement in T3 Collectors issue
- Dinner and Cocktails for Indian and International buyers and VIP guests.
- Branding on SATTE website partners section.



COST OF PARTNERSHIP: ₹ 35 LAKHS, Taxes as applicable

NETWORKING LUNCH

DELIVERABLES:

- Lunch for hosted Indian and International Buyers, Media & VIPs
- Branding at the lunch area as 'Hosted Lunch Partner'
- Full page advertisement in the T3 collectors issue



COST OF PARTNERSHIP: ₹ 31 Lakhs, Taxes as applicable



PRODUCT PRESENTATION / LAUNCH

DELIVERABLES:

- Exhibitors to be given an exclusive opportunity to present / launch their services to the industry.



COST OF PARTNERSHIP: ₹ 1.15 LAKH, Taxes as applicable

VIP / BUYERS LOUNGE

Sponsor a lounge where SATTE VIPs and buyers greet and meet while visiting the show. Refreshments will be served in this lounge.

DELIVERABLES:

- Branding at lounge along with display of promotional material/brochures.
- Half page Advertisement in the T3 Collectors issue.



COST OF PARTNERSHIP: ₹ 12 LAKHS, Taxes as applicable



SATTE EXCLUSIVE NEWSLETTER

Exhibitors can be sold a max of 3 newsletters prior to the show which will be sent out to our entire database.



COST OF PARTNERSHIP: ₹ 86,000 EACH, Taxes as applicable

SATTE DIRECTIONS

Signage's to guide delegates and visitors to various areas within the exhibition hall to carry sponsor's name logo thereby giving the sponsor visibility throughout the exhibition.



COST OF PARTNERSHIP: ₹ 9.43 LAKHS, Taxes as applicable



VISITOR & DELEGATE BAGS

DELIVERABLES:

- The bags at SATTE are distributed amongst exhibitors & delegates giving a wider focus.
- Logo on the bag.



COST OF PARTNERSHIP: ₹ 19.50 LAKHS, Taxes as applicable

ONSITE REGISTRATION AREA

Position yourself at the first point of contact for all exhibitors and visitors.



COST OF PARTNERSHIP: ₹ 8 LAKHS, Taxes as applicable



DIGITAL SELF REGISTRATION KIOSK

Digital registration kiosk will be used by all pre-registered visitors to get their badge printed instantly.



COST OF PARTNERSHIP: ₹ 1.38 LAKHS PER KIOSK , Taxes as applicable

MOBILE CHARGING STATIONS

Something as simple as a mobile / laptop charging station can dramatically improve a visitor's experience at the venue thereby giving your company an opportunity to be seen on the show floor.



COST OF PARTNERSHIP: ₹ 40,000 PER KIOSK, Taxes as applicable



SATTE NAME BADGE

Get your company logo branding on the Official E-badge which will be shared with the Visitor through emails.



COST OF PARTNERSHIP: ₹ 8.74 LAKHS, Taxes as applicable

SATTE PHOTO BOXI

Attract the attention of visitors in a unique way at the best location with a high visibility element.



COST OF PARTNERSHIP: ₹ 2.70 LAKHS, Taxes as applicable



T-SHIRT / FLAG BRANDING

Brand representative walking through the exhibitor halls promoting their brand across all the three days



COST OF PARTNERSHIP: ₹ 2 LAKHS, Taxes as applicable

WATER DISPENSER

SATTE drinking water dispensers will be located at various location in the venue. Dispenser can carry the logo of the sponsor company.



COST OF PARTNERSHIP: ₹ 4.60 LAKHS, Taxes as applicable



FLOOR GRAPHICS

Lead your delegates straight to your stand with these effective and eye catching floor graphics!



COST OF PARTNERSHIP: ₹ 1.84 LAKHS, Taxes as applicable

VIDEO WALL

Advertising opportunity on these gigantic video walls is guaranteed to attract the attention of every attendee. Video Walls will be placed in & around the venue.

DELIVERABLES:

- Your company branding will appear on all 3 sides (Right, Left,Down) and on both side panels of the video wall.
- Your company AV will be played thrice in a day. (Duration: 15 mins).



COST OF PARTNERSHIP: ₹ 5.75 LAKHS, Taxes as applicable



KIT BAG INSERTS

DELIVERABLES:

- Draw traffic to your booth by giving your company's message out to all registered attendees with an insert in the official show bag.



COST OF PARTNERSHIP: ₹ 48,000 PER INSERTS, Taxes as applicable

SATTE BUSINESS NOTEPAD

DELIVERABLES:

- Company logo branding and description on SATTE business notepad
- Advertisement on the back cover of the notepad
- Welcome note from the sponsor company



COST OF PARTNERSHIP: ₹ 8 LAKHS, Taxes as applicable





ONSITE BRANDING

WELCOME HOARDING OUTSIDE GATE 6

LOCATION : Welcome Hoarding Outside Gate 6
MEASUREMENTS : (W x H) 20 ft x 10ft | Side Coverings – 4ft x 10ft
QUANTITY : 1



COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT, Taxes as applicable

HOARDING OUTSIDE GATE 6

LOCATION : Hoarding Outside Gate 6
MEASUREMENTS : 16ft x 10ft; Side Coverings – 4ft x 10ft
QUANTITY : 10 Nos.



COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT, Taxes as applicable



MAIN ENTRY GATE NO – 6

LOCATION : MAIN ENTRY GATE NO - 6
MEASUREMENTS : (W x H) Size – 18ft x 12ft
QUANTITY : 1



COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT, Taxes as applicable

HOARDING INSIDE GATE 6 AT VARIOUS LOCATIONS

LOCATION : Hoarding Inside Gate 6 at various Locations
MEASUREMENTS : Size – 16ft x 10ft / 4ft x 10ft
QUANTITY : 20 Nos.



COST OF PARTNERSHIP: ₹ ₹ 2.30 LAKHS PER UNIT, Taxes as applicable



POLE BUNTINGS

LOCATION : Pole Buntings
MEASUREMENTS : Size – 2.5ft x 6ft
QUANTITY : 25



COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT, Taxes as applicable

FOUR-SIDED BOX BRANDING INSIDE FOYER

LOCATION : Four sided Box Branding inside Foyer (10 Cubes)
MEASUREMENTS : Size – 4ft x 8ft
QUANTITY : 40



COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT, Taxes as applicable



SELF STANDING BRANDING INSIDE FOYER HALL 1 & 2

LOCATION : Self Standing Branding inside Foyer Hall 1 & 2
MEASUREMENTS : Size – 16ft x 10ft
QUANTITY : 8



COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT, Taxes as applicable

FOUR SIDED PILLAR BRANDING NEAR HALL ENTRY GATE (7 NOS)

LOCATION : Four sided Pillar Branding near Hall Entry Gate (7 Nos)
MEASUREMENTS : Size – 3ft x 10ft
QUANTITY : 8



COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT, Taxes as applicable



HALL ENTRY ARCH GATE

LOCATION : Hall entry Arch Gate
QUANTITY : 2



COST OF PARTNERSHIP: ₹ 5.75 LAKHS PER UNIT, Taxes as applicable

BAGGAGE COUNTER ARCH BRANDING

LOCATION : Baggage Counter Arch Branding
QUANTITY : 2 are available



COST OF PARTNERSHIP: ₹ 3 LAKHS PER UNIT, Taxes as applicable



ARCH GATE AT CONNECTING PASSAGE INSIDE HALL

LOCATION : Arch Gate at Connecting Passage inside Hall
QUANTITY : 2



COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT, Taxes as applicable

CONNECTING PASSAGE FROM INSIDE HALLS

LOCATION : Change to Branding at Connecting Passage from inside Halls
MEASUREMENTS : Size – 16ft x 10ft
QUANTITY : 1



COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT, Taxes as applicable



ARCH GATE AT CONNECTING PASSAGE FROM HALL FOYER

LOCATION
QUANTITY

: Arch Gate at Connecting Passage from Hall Foyer
: 2



COST OF PARTNERSHIP: ₹ 3.5 LAKHS PER UNIT, Taxes as applicable

BRANDING IN CONNECTING PASSAGE FROM HALL 1 & 2 FOYER

LOCATION
MEASUREMENTS
QUANTITY

: Branding in Connecting Passage from Hall 1 & 2 Foyer
: Size – 12ft x 8ft
: 15 are available



COST OF PARTNERSHIP: ₹ 2.30 LAKHS PER UNIT, Taxes as applicable



FOYER ENTRY GATE

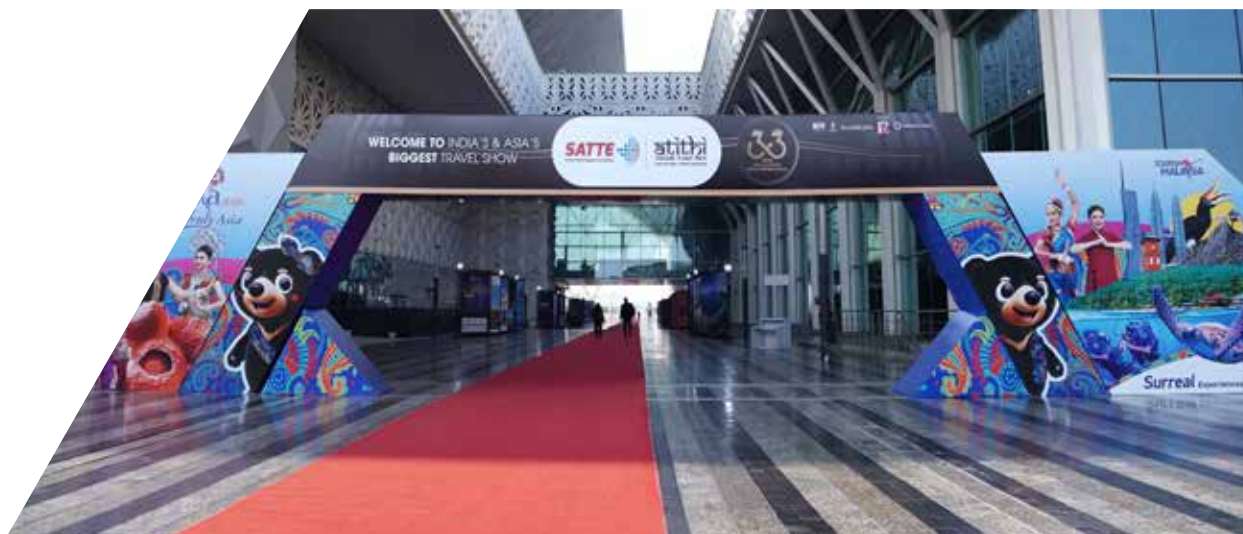
LOCATION : Foyer Entry Gate
MEASUREMENTS : Size - 24ft x 6ft
QUANTITY : 2



COST OF PARTNERSHIP: ₹ 11.50 LAKHS PER UNIT, Taxes as applicable

ARCH GATE ON PASSAGE TOWARDS HALL 1 & 2 THEME AREA

LOCATION : Arch Gate on passage towards Hall 1 & 2 Theme Area
MEASUREMENTS : Size – 65ft x 15ft
QUANTITY : 1



COST OF PARTNERSHIP: ₹ 5 LAKHS PER UNIT, Taxes as applicable



ZIG ZAG BRANDING ON PASSAGE TOWARDS HALL 1 & 2 THEME AREA

LOCATION	: Zig Zag Branding on passage towards Hall 1 & 2 Theme Area
MEASUREMENTS	: Size - 10ft x 10ft 4ft x 10 ft
QUANTITY	: 8 sets



COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT, Taxes as applicable

GATE AT HALL 1 & 2 THEME AREA

LOCATION	: Gate at Hall 1 & 2 Theme Area
MEASUREMENTS	: Size - 61ft x 13ft
QUANTITY	: 1



COST OF PARTNERSHIP: ₹ 6 LAKHS PER UNIT, Taxes as applicable



HIGHWAY SIGNAGES

LOCATION : Highway Signages
MEASUREMENTS : Size - 4ft x 8ft
QUANTITY : 25



COST OF PARTNERSHIP: ₹ 5 LAKHS PER UNIT, Taxes as applicable

CHECKERED

LOCATION : Checkered
MEASUREMENTS : Size - 8ft x 8ft
QUANTITY : 4



COST OF PARTNERSHIP: ₹ 2 LAKHS PER UNIT, Taxes as applicable



BUS ROUTE BRANDING

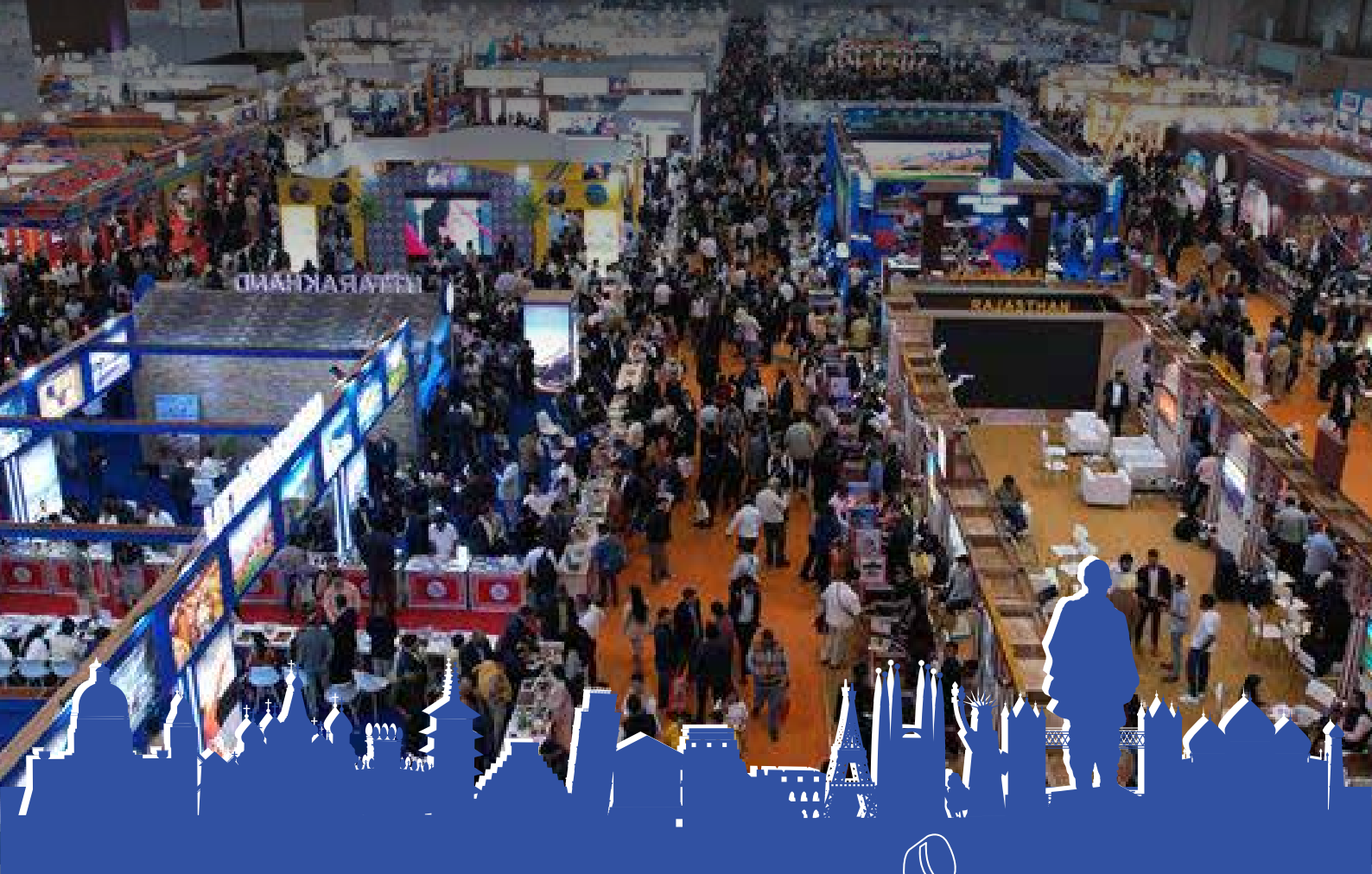
LOCATION : Bus Route Branding
MEASUREMENTS : Size - 16ft x 10ft
QUANTITY : 2



COST OF PARTNERSHIP: ₹ 3 LAKHS PER UNIT, Taxes as applicable



COLLABORATE WITH SATTE, WHERE CONNECTIONS ARE MADE AND BRANDS ARE BUILT



MEET OUR TEAM



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